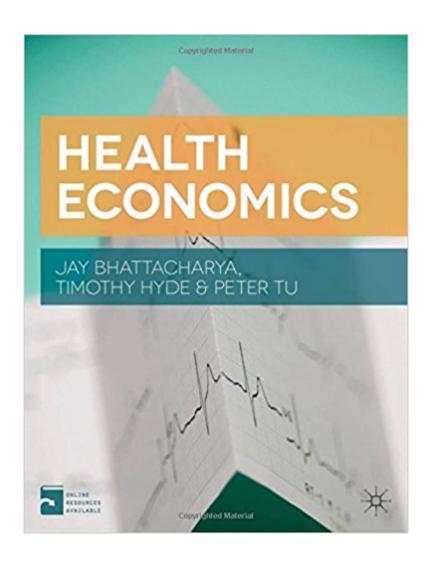


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# **Health Economics**





## **Synopsis**

Health Economics introduces students of economics, public health, and medicine to the modern field of health economics. The book emphasizes the link between economic theory and health policy, and covers both the established models of health insurance and the dilemmas that policy makers currently face. Student-friendly, Health Economics is written in an engaging, lively style, enhanced by cartoons and images that relate the principles of health economics to everyday life. It also offers hundreds of exercises to help solidify and extend understanding.

### **Book Information**

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Act. I look forward to using this book in the classroom." - Janet M. Currie, Princeton University, USA"This is an exceptionally rich and comprehensive undergraduate textbook in Health Economics. It covers the traditional building blocks of health economics, but also extends to behavioral health economics, public health economics and addresses pertinent policy questions that different countries with different health care models face. This book is a must for health economics courses throughout the world and a definite recommend as secondary reading for courses on the economics of the welfare state." - Maarten Lindeboom, VU University, the Netherlands"A welcome new textbook that includes highly accessible treatment of the most important topics in modern health economics. This will be a student favorite." - William Dow, University of California, Berkeley, USA"An exceptionally well written textbook, broad in coverage, refreshingly non-technical, but nevertheless scholarly and thorough. Innovative chapters like economic epidemiology and thoughtful insights on demographic change as well as a review of new developments on public health economics and behavioral economics are most valuable; well-discussed phenomena like moral hazard and adverse selection are presented in a highly accessible manner. " - Konrad Obermann, Heidelberg University, Germany

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Very organized and easy reading book. I'm enjoying it a lot. It's very helpful.

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Excellent book. Clear and informative.

Great book

Very through book, full of information and million formulas! If you are taking a health class at FAU this is the book needed!

Great book. Easy read.

This book's hard cover version is too expensive!!

There are a number of health economics or healthcare economics textbooks out there. Some have been through many editions, so they must have something going for them as that indicates they are being used in health economics classes around the country. This is a new book, first edition. I think this book is more readable than other health economics textbook. It will seem to students less like a textbook. The authors are smart, insightful, clever but also witty with the occasional joke. Examine the tables of contents of the various books before choosing one for a class. Some other ones have more extensive coverage of traditional microeconomics topics and more of the usual graphs and charts. This book does not try to cover everything like some of the other books, but instead focuses more on a handful of topics the authors think most important. They do make a good choice in that regard. Keep in mind this is not a comic book - the student will have to concentrate to make it through the material. But probably less likely to fall asleep than with some of the other larger textbooks. So I recommend it for a course in health economics.

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